

# Shikoku Economic Federation

Shikoku Economic Federation was established in March, 1963 as a private, non-profit organization, and now consists of over 300 major enterprises and organizations engaged in the development of economic activities mainly in the Shikoku region. As the representative economic organization of Shikoku, the Shikoku Economic Federation is promoting the development of the economy and industries of the region by conducting research into important regional issues and making proposals on policies to the relevant authorities.



Chairman  
Momoki Tokiwa

## MAJOR ACTIVITIES

- Activities supporting the economic development of Shikoku
- Investigations and inquiries into many subjects involving the region and a think-tank on industrial and economic issues etc.
- Implementation of various committee activities
- Formulation and proposals on policy to regional and national governments on administrative, financial, international and other issues
- Exchange and cooperation with other economic organizations
- Planning and sponsorship of lecture meetings
- Publications, including a monthly brochure about our major activities
- Promoting friendship among members

## **COMMITTEES**

- International Affairs Committee  
Promotion of cooperation in internationalization, and human cultural exchanges with overseas counterparts
- Industrial Issues Committee  
Activities investigating and forming proposals for industrial development
- Tourism Committee  
Tourism promotion utilizing the resources, nature, history and culture of Shikoku
- Information Committee  
Construction of a new social economic system with computerization and an information network
- Resources and Environment Committee  
Promotion and proposals for establishing a resource recycling society
- Land Policy Committee  
Promotion of infrastructure enabling the financial independence of localities, and establishing the social base for trade expansion

## **SPECIAL COMMITTEES**

- Shikoku Southwest Area Exploitation Committee  
Making and proposing measures for the development of the southwest area in Shikoku
- Committee for Social Structure Issues  
Making and proposing measures for government structural reform and to promote Shikoku
- Committee for Promotion of Decentralization Reform  
Investigations and proposals for promotion of decentralization reform

## **EXECUTIVES**

### **Chairman:**

Momoki Tokiwa, Chairman, Shikoku Electric Power Co., Inc.

### **Vice Chairmen:**

Keiichiro Takahara, Founder & Director, Unicharm Corp., Ltd.

Tadaie Yamashita, Senior Corporate Advisor, The Awa Bank, Ltd.

Toshiyuki Higaki, Chairman, Imabari Shipbuilding Co., Ltd.

Katsuyuki Takeuchi, Chairman, Asahi Shokuhin Co., Ltd.

Yuji Takahashi, President, Miura Co., Ltd.

Eiji Ogawa, President, Nichia Co., Ltd.

Masao Nishiyama, President, Kochi Chamber of Commerce & Industry

Akihiro Aoki, Chairman, The Shikoku Bank, Ltd.

Kiyohiro Matsuda, Chairman, Shikoku Railway Company

Katsuhiro Takesaki, Chairman, The Hyakujushi Bank, Ltd.

Masayuki Kounoike, Chairman, Okura Industrial Co., Ltd.

Akira Chiba, President, Shikoku Electric Power Co., Inc.

Kouji Morita, President, The Iyo Bank, Ltd.

Tsutomu Konaka, Executive Officer & General Manager, Ehime Works,

Sumitomo Chemical Co., Ltd.

### **Executive Members:**

Toshihiko Nishiyama, Chairman, Ujiden Chemical Industry Co., Ltd.

plus 17 other members.

### **Secretariat:**

Yoshihisa Miki, Executive Director, Shikoku Economic Federation

Syunsuke Ishihara, Managing Director, Shikoku Economic Federation

Tadashi Miyatake, Secretary General, Shikoku Economic Federation

## **ADDRESS**

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## **Location and Major Economic Statistics of Shikoku region**

Shikoku, one of the four main islands of Japan, is located in the southwestern part of the Japanese archipelago at a latitude of 34° N, the same latitude as Los Angeles in the U.S. and Xi'an in China. The island faces the Pacific Ocean to the south and the Seto Inland Sea to the north.

With a land area of 18,789 km<sup>2</sup>, Shikoku accounts for 5% of the total land area of Japan and its population is 4.1 million.

Shikoku is comprised of four prefectures, Tokushima, Kagawa, Ehime and Kochi and the combined gross domestic product of all four prefectures amounts to \$109.2 billion dollars.

Combined gross domestic product for the Shikoku area for the primary industries amounts to 6.3% of the national total, higher than average when compared to other areas of Japan, while that for the secondary industries is 3.0% of the national total and that for tertiary industries represents 3.1%.

Shikoku's value of manufactured goods, shipments, etc. is \$58,356 million dollars, comprising 2.6% of Japan's total. Its ratio of basic material industries to the overall total exceeds the national average because of the high percentage of pulp, paper, paper products and chemical and allied products. Its ratio of the lifestyle-related industries is also higher than the national average due to the high percentage of food, beverage, tobacco and feed industries.

Shikoku Economic Federation introduces the culture, sightseeing spot and event information in Shikoku region on its Web Site "Welcome! Shikoku".

[Homepage address : <http://www.wel-shikoku.gr.jp/eng/top.htm>]